

## LOCAL OPTION TAX COMMISSION FEBRUARY 25, 2014 MEETING MINUTES

**Commission Members Present:** Eric Bender, Jim Bockelman, Mary Cerise, Lin Gray, Rob Jackson, Jen Larson, Robin Watkins, Craig McCallum and Barbara Soper.

**Guests:** Katina Adams, Judy Barkley, Machelles Hussey, Betsi LaMoure, Reegan LaMoure, Max Lohmeyer, Dawn Lopez, Matt Lopez, Cindy Olson, Brian Rogers, Caroline Stivers and Sarah Spain.

**The January financials** were presented. January income was \$4,475; \$285 more than January 2013 and was the highest January to date. Current year total revenue is \$17,069; \$2,141 less than last fiscal year but at least \$500 better than 2010/11/12. Current cash available for funding is \$21,925.

**Requests:** There were four requests presented;

**The Youth Employment Program, Inc.** is asking for \$9000 to help in funding the 12 Hours of Disco at Discovery Hill which is a mountain type endurance bicycle race that takes place at the motocross track. The requested amount is about 25% of the total budget amount. The actual race is a one day event but this year's plan is provide music and other activities to create a more festive atmosphere to hold the riders and spectators in the community longer. Last year there were 172 riders with 133 from out of the area. With preregistration this year's race is basically full already with a conservative estimate of 320 out of area visitors coming to Salmon for the race. The proceeds go for projects to support the improvement of Salmon area trails that benefit all trail user groups and for providing youth with opportunities to learn life skills and job training. The commission recommends that the council approve the \$9,000 as budgeted in the request.

**Salmon River Spokes and Chrome** is requesting funding to help in putting on their annual Father's Day Car Show. The request is for \$4,000 to help pay for several items from insurance to garbage pickup. The requested amount is 41% of the events \$9,700 budget. The event is a local favorite and draws out the area participants estimated at up to 300 that stay at least one night and generally two nights in the local motels. The commission recommends that the council approve up to \$3,500 which is 36% of the budget and is to be used for the budgeted items.

**The Salmon Rodeo Team** is requesting \$4,000 for awards and ambulance services to be use at the District 1 High School Rodeo Finals. The event has been held in Salmon since the 50's. Clubs from Challis, Leadore, Arco, Mackay, West Jefferson and Salmon participate in the rodeo which brings the contestants, their family, friends and high school rodeo fans to Salmon for at least two nights. The Salmon team is not supported by funding from the school district. The commission recommends that the council approve up to the \$4,000 as budgeted in the request.

**The Salmon Arts Council** is requesting \$3,400 for the 2014 Blues, Brews and Bar-B-Que. The amount requested is 34% of the \$10000 event budget. The event brings good music, eats and beverages to local and out of the area concert goers alike. Brews, Blues and BBQ grows each year in the number of participants both brewers and consumers. Last year's festival estimated attendance was around 600 with 515 over the age of 21. The event this year has plans to have other activities both Friday and Saturday as well as the regular Saturday event to bring more of a family festival flavor. The commission recommends that the council approve the \$3,400 as budgeted in the request.

**Unfinished Business: New Business:** Due to the length of the discussion to determine recommendations to Council on the requests heard, scheduled unfinished and new business agenda items were tabled to be included in future meetings.

The Salmon Valley Chamber of Commerce asked to address the commission regarding the chambers financial issues. The status of the approved LOT request to the chamber for marketing and how Lemhi County Economic Development Association, Inc. LCEDA has been approved by the Idaho Travel Council, ITC to handle the ITC grant monies to the chamber was discussed. The commission feels that for LCEDA to take over the approved LOT marketing funds that a new request be submitted by LCEDA so match funding from ITC is not lost.

**Round Table:**

The next LOT meeting will be March 25, 5:30 at the Sacajawea Center.